

V O L V O

WELCOME TO VOLVO. Whether you've been a longstanding Volvo owner or this is your first experience with our cars, we're happy to have you as part of the Volvo family.

The first Volvo rolled off the production line in Gothenburg, Sweden back in 1927 and we've been innovating ever since. From day one, everything we do is focused on people. Our mission is to make life less complicated.

While we're greatly recognized for our leadership in safety, the Volvo brand is all about people. We design our cars and technologies around you, our customer. To guide us, we focus on three customer promises. We understand you. We protect what's important to you. We make you feel special. These promises are clearly seen in our cars today.

We hope you enjoy your new Certified by Volvo vehicle as much as we've enjoyed building it. Please visit us on any of our social sites and jump into the conversation with our team and other Volvo drivers. We look forward to hearing from you.

Sincerely,



Anders Gustafsson
Senior Vice President Americas &
President & CEO of Volvo Car USA

P.S. Ever wonder if the word Volvo has a meaning?
It certainly does. It's Latin and means, simply, "I roll."