



Ordering Sales and Marketing Materials

The Volvo Cars Content Store contains physical and digital assets for the Certified by Volvo program.

The Volvo Cars Content Store can be accessed through the new Volvo Cars Portal. Simply select the mega-nav button from the top left of the application — the Content Store will be listed under the third-party link column.

PHYSICAL ASSETS:

Physical assets include Certified by Volvo inspection checklists, window clings, mirror hangers, showroom plates, SiriusXM literature, and customizable consumer brochures. These assets may be ordered by selecting “Shop” from the Content Store menu and then selecting “Next” under the Certified by Volvo folder.

DIGITAL ASSETS:

Digital assets include items from the Certified by Volvo T3 Retailer Toolkit such as banner ads, social ads, direct mail templates, email templates, logos, and videos. To access these assets from the Content Store, select “Smart Access”, “Access US Assets”, and then select the Certified by Volvo folder.